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## What are the benefits of leveraging Idealist Consulting as an Integration Partner?

**Idealist Consulting Salesforce.com consultants are trained and authorized in product functionality and capabilities. They can help Salesforce customers quickly implement Salesforce and the Force.com platform to meet their specific business needs. As a qualified partner Idealist Consulting can help you with the following attributes of your configuration...**

- **Database Migration:** A certified partner can help to ensure data has been migrated from your old database in Salesforce properly as well as considering issues such as data cleansing and deduplication, concatenation and parsing.
- **Configuration:** Databases can be extremely pliable, thereby allowing the customer to configure the database any way they see fit. Although this allows for a robust database it also allows for an improper configuration – which can often result in potential reconfiguration when the organization experiences growth. Utilizing a partner will help you to implement configuration best practices rather than “learning on the job” or reinventing something that has already been done. The result is a greater return on your investment.
- **User adoption and Training:** Although training can be done in-house it is often helpful to have a coach that can help you focus your training efforts on where you need it most. This enhances user adoption and creates an environment that is generally more appealing for the user than online web presentations and white papers. Moreover, a partner can customize your training to fit your configuration and essential part to any user training experience.
- **General Consultation:** Salesforce implementation is more than just database it is an ecosystem of technology that provides various technological integrations design to help your organization operate to its maximum efficiency (See Appexchange). Deciding what other solutions to utilize can be difficult and time consuming. Utilizing a partner that is familiar with this eco system will not only speed up adoption but save your organization time in research and discovery and potential mistakes.

Idealist Consulting is one of the original four Salesforce Foundation partners. With over 3 year experience in the space Idealist Consulting has implemented over 130 Salesforce configurations ranging from very large NPO's (i.e. Nike Foundation, NCOA, Outward Bound Etc.) to very small one to two person nonprofits. These implementations have been done throughout the globe and have been implemented in both Spanish and English. Aside from our consulting achievements we are also one of the original 50 Appexchange partners to publish the first Nonprofit application by a Salesforce partner (The NPOrganizer and EDvantage). These applications were part of the inspiration for the development of the standard nonprofit template provided by the Salesforce Foundation (developed with co-consultation by Idealist Consulting) which is being utilized by over 4000 nonprofits throughout the globe. For information about Idealist Consulting and how we can help contact us directly.